Room 207
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The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996
NEWS

FOR IMMEDIATE RELEASE
May 1, 1995

Media Contact: Bob Ludwig
(202) 994-1423

GENERAL JOHN M. SHALIKASHVILI TO ADDRESS CONFERENCE ON MEDIA AND THE MILITARY AT NATIONAL PRESS CLUB MAY 5

EVENT: **General John M. Shalikashvili, chairman of the Joint Chiefs of Staff**, will address participants of a Robert R. McCormick Tribune Foundation/The George Washington University conference on the military, the media and humanitarian crises.

DATE: **Thursday, May 4, 1995**
7:30 p.m.

PLACE: National Press Club
14th and F Streets, NW
Washington, D.C.

Background:

In March, the Pentagon released the latest version of a document entitled "National Military Strategy," the main statement of U.S. military strategy priorities. It states that among the principal roles of American troops are varying types of humanitarian operations. "U.S. military strategy must be intrinsically constructive, proactive and preventive," the document says, "helping to reduce the sources of conflict and at the same time blocking the effective use of force by potential adversaries."

Under what circumstances should humanitarian relief be attempted? How might policymakers rationally calculate the use of military capabilities in an atmosphere charged with emotion by media coverage? Is it reasonable to use limited funds when relief workers must be protected by (or are themselves) armed forces? In the humanitarian operations in Bosnia and Somalia, according to one report, the ratio of military expense to aid delivered has been 10-to-1. There are also operational questions. In the battlefield, military commanders call the shots. In complex humanitarian crises, how are more complex lines of authority defined?

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"The process by which a particular human tragedy becomes a crisis demanding a response," said Jessica Matthews, senior fellow at the Council of Foreign Relations, "is less a result of a rational weighing of need or of what is remediable than it is of what gets on nightly news shows." As a result, governments feel they have lost control over policy. Media content, in short, has usurped the role of the professional strategist, policy expert and diplomat. What is the proper role of media in defining the humanitarian policy agenda in the first place?

Among the many policymakers, journalists and leading foreign policy experts who will be participating in the conference are **Peter Hansen**, United Nations' Under Secretary General, **Charles Bierbauer**, CNN senior Washington correspondent, **Jackson Diehl**, assistant managing editor of The Washington Post, **Ed Rabel**, NBC News Pentagon correspondent, **John McWethy**, ABC News national security correspondent, **Lieutenant General Wes Clark**, Joint Chiefs staff member, **Warren Strobel**, U.S. Institute for Peace, and **John Shattuck**, assistant secretary of state for humanitarian rights and humanitarian affairs.

General John M. Shalikashvili became chairman of the Joint Chiefs of Staff on October 25, 1993. He serves as the chief military advisor to the President, the Secretary of Defense and the National Security Council. Previously, he was Supreme Allied Commander, Europe and Commander-in-Chief for the United States European Command.

Shalikashvili earned a master of science degree from The George Washington University in 1970 and received the University's Distinguished Alumni Achievement Award in 1994.

Media wishing to cover General Shalikashvili's address, should contact Bob Ludwig in GW's Office of Public Affairs at (202) 994-1423. The conference on Friday, May 5, is closed to the public and the media.

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The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996
NEWS

FOR IMMEDIATE RELEASE
May 2, 1995

CONTACT: Karen Sibert
or Ali Levine
202/994-9023

NEW GW REPORT EXPLORES EXPANDING ROLE OF FUNDRAISING

WASHINGTON -- The development officer as a significant player in colleges and universities is a relatively new phenomenon. Fundraising has been a part of American higher education for quite some time; however, it has only recently become a central activity of most colleges and universities. With this, the development officer has become an increasingly important figure in the administration of the institution.

Despite its prominence, however, the role of the development officer is not well-defined or well-understood. **"The Development Officer in Higher Education: Toward an Understanding of the Role,"** a recently published report by the ERIC Clearinghouse on Higher Education at The George Washington University, examines how the number of institutions actively seeking gift support has increased, and how development officers are now found at most state universities and community colleges as well as private institutions. The report also looks at how they have been called upon to meet ever-higher fundraising goals, as philanthropy has become a vital source of revenue both for current operating budgets and capital growth.

"Development now is a substantial enterprise at many institutions, commanding large staffs and budgets. The chief development officer of a college or university often is a senior officer of the institution, reporting directly to the president with a place in the administrative hierarchy equivalent to that of academic, student, and business affairs. By virtue of this position as a member of top administration, the chief development officer has an influence on overall policy beyond the scope of his or her specific responsibilities," state authors **Michael J. Worth, vice president for development and alumni affairs and professor of education at The George Washington University, and James W. Asp III, associate vice chancellor for university advancement at the University of California.** "In a growing number of cases, development even has become a route to the college or university presidency. While development once may have been peripheral to the

- More -

institution's mission and principal activities, its more central presence today cannot be ignored."

The fundraising goals of colleges and universities have grown as quickly as their development staffs and budgets. The report suggests though that despite its growth, increasing professionalization, and a more important place in colleges and universities, development is still striving to define itself as a field and continues to be troubled by problems of instability, image and acceptance.

In conclusion, the report suggests that development officers have one of the most difficult jobs on any campus. Their results are measurable and visible, but not fully within their control. Development officers are measured by the amount of revenue they produce and that depends largely on variables over which they have no influence, such as alumni sentiment and the local or national economy. Development officers share with only a few others - including the president, the trustees, and perhaps the chief financial officer - the responsibility to concern themselves with the welfare of the institution as a whole and to work toward assuring its strength in the future as well as the present. "This perspective sometimes can be at odds with the priorities - and demands - of others whose horizons are more parochial and immediate. This may include deans or department heads within a university and even presidents and boards of institutions facing immediate financial pressures," agree authors Worth and Asp.

"The Development Officer in Higher Education: Toward an Understanding of the Role" is Report No. 4 of the 1994 Higher Education Report Series from the ERIC Clearinghouse on Higher Education and ASHE. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for $18.00 plus $3.75 for shipping from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.

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Dave Anderson
CAMPUS MAIL

The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996
NEWS

FOR IMMEDIATE RELEASE
May 3, 1995

CONTACT: Mike Freedman or
Karen Sibert
202/994-6460

FIVE HONORARY DEGREE RECIPIENTS TO ADDRESS GRADUATES OF THE GEORGE WASHINGTON UNIVERSITY AT COMMENCEMENT ON THE ELLIPSE MAY 14

Elizabeth Dole, Abba Eban, Thomas Foley, Hugh Price and Helen Thomas to receive honorary degrees and deliver commencement addresses to 3,065 graduates

Washington -- Stephen Joel Trachtenberg, president of The George Washington University, has announced that **Elizabeth Dole, Abba Eban, Thomas Foley, Hugh Price and Helen Thomas** each will receive honorary degrees and address the graduating class of 1995 at GW's Commencement on the Ellipse, Sunday, May 14. The ceremony, honoring 3,065 GW students, begins at 10 a.m.

"In the past GW has asked one of its honorary degree recipients to deliver a 25-minute keynote address. The other recipients were either silent or said only a few words of acknowledgement. This year we decided to experiment," said **President Trachtenberg.** "We invited all of our five outstanding honorees to speak for a period about equal to that used by Lincoln at Gettysburg. This will total about 25 minutes. We believe that several brief comments, carefully crafted by our remarkable roster of honorary degree recipients, will have a tremendous impact on our graduates. It may also prove to be more lively than a single talk."

The honorary degree recipients are:

Elizabeth Dole, Doctor of Public Service. As president of the American Red Cross, Elizabeth Dole continues a remarkable public service career in which she served six United States presidents and was named by the Gallup Poll as one of the world's 10 most admired women. Head of the White House Office of Consumer Affairs under both Presidents Lyndon Johnson and Richard Nixon, Dole's resume includes five years as a member of the Federal Trade Commission; two years as assistant to President Ronald Reagan for Public Liaison; secretary of transportation -- the first woman to hold that position; and secretary of labor.

Abba Eban, Doctor of Humanities. Former Israeli Foreign Minister Abba Eban currently serves as The George Washington

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University's first James C. Welling Professor. Eban was Israel's first ambassador to the United Nations from 1948 to 1959, leading the Israeli delegation that pleaded successfully for membership in the U.N. He also served as Israel's first ambassador to the United States concurrently with his ambassadorial post in the U.N. His extraordinary diplomatic career has included service as Israel's foreign minister (1966 to 1974) during both the Six Day War and the Yom Kippur War. He also chaired the Knesset Committee on Defense and Foreign Affairs for four years (1984 to 1988).

Thomas S. Foley, Doctor of Laws. The Honorable Thomas S. Foley served the State of Washington for 30 years from January 1965 to December 1994 as a member of the U.S. House of Representatives. He is most notably recognized for his election on June 6, 1989, to the esteemed post of Speaker of the House.

Before he was voted Speaker, Foley served as Majority Leader from 1987 and, from 1981 to 1987, as Majority Whip -- the number three position in the House Democratic Leadership. He also is a former chairman of both the House Democratic Caucus and the Democratic Study Group. Since his departure from the House, Foley has become a partner in the law firm of Akin, Gump, Strauss, Hauer & Feld, L.L.P., where he specializes in international affairs.

Hugh B. Price, Doctor of Laws. Currently president and chief executive officer of the National Urban League, Inc., Price previously served as the first executive director of the Black Coalition of New Haven from 1970-1975. He was a senior associate and subsequently a partner with Cogan, Holt & Associates, an urban affairs consulting firm in New Haven, Conn., and later became a member of the City of New Haven's Mayor's cabinet, supervising the city's Head Start program and services for youth and senior citizens.

Before joining the National Urban League in 1994, Price served as vice president at the Rockefeller Foundation, where he was responsible for managing domestic initiatives in education for at-risk youth and for overseeing the foundation's program to increase minority opportunities in the United States. In addition, he wrote editorials for *The New York Times* from 1978 until 1982 and was the senior vice president of WNET/Thirteen, the public television station in New York City where he eventually assumed direction of WNET's national production center.

Helen Thomas, Doctor of Humane Letters. United Press International (UPI) White House Bureau Chief Helen Thomas has been a fixture of the press conferences of Presidents Johnson, Nixon, Ford, Carter, Reagan, Bush and Clinton. Thomas began her journalistic career as a copy girl for the now defunct *Washington Daily News*. In 1943, she joined UPI and the Washington press

(more)

corps. She has covered the news of the federal government, including the Justice Department, the FBI, the former Health, Education and Welfare Department, and Capitol Hill. A woman of many firsts, Thomas became an officer of the National Press Club when it opened its doors to women members after a 90-year span of all-male membership. She was the first woman officer of the White House Correspondents Association, and its first woman president from 1975 to 1976. In 1975, she also became the first woman member of the Gridiron Club, a 90-year-old institution of which she became president in 1993.

Some 20,000 people are expected to attend GW's Commencement, which will be held in the historic park along Constitution Avenue, NW, opposite the south lawn of the White House. The academic processions for Commencement will begin on the Ellipse at 9:30 a.m. on Sunday, May 14. The Commencement ceremony will be held rain or shine.

Student speaker **Joy Cobb**, of Fort Walton Beach, Florida, is a master's degree candidate in the Graduate School of Education and Human Development. She was selected through a University-wide competition.

The University's Commencement weekend will encompass a number of celebrations, beginning Thursday, May 11, with the **School of Engineering and Applied Science Awards Ceremony and Reception** at 6:30 p.m. in the Marvin Center Theatre (800 21st Street, NW). There will be a reception in Tompkins Hall following the awards ceremony.

The **Doctoral Candidate Hooding Ceremony** will take place on Saturday, May 13, at 9:30 a.m. in the Dorothy Betts Marvin Theatre (800 21st Street, NW). The ceremony will include candidates from Columbian College and Graduate School of Arts and Sciences, the School of Business and Public Management, the Graduate School of Education and Human Development and the School of Engineering and Applied Science. Candidates will receive their doctoral hoods during the ceremony. A reception will follow.

The May 13 schedule also includes **the Naval Reserve Officers Training Corps Commissioning Ceremony,** at 12 p.m. This ceremony is for graduating NROTC students and their guests.

The Columbian College and Graduate School of Arts and Sciences undergraduate awards ceremony will take place in the Marvin Center Theatre at 2:30 p.m. Receptions will follow the presentations.

The Elliott School of International Affairs will host its annual awards ceremony at George's in the Marvin Center, fifth floor, at 4 p.m.

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The East Hall of Union Station (50 Massachusetts Ave., NE) is the site of **The Distinguished Alumni Achievement Awards dinner** on May 13 at 6 p.m. This annual black-tie event honors outstanding alumni of the University.

Distinguished Alumni Achievement Award recipients are: Nancy Brennan, MA '75, executive director of the Baltimore City Life Museums; **Russell E. Carlisle**, JD '55, partner at the Florida law firm of Carlisle and LeCates; **Merrill A. McPeak**, MS '74, retired Air Force general and chief of staff; **Margaret M. Richardson**, JD '68, commissioner of the Internal Revenue Service; and **Clarence B. Rogers, Jr.**, chairman of the board and chief executive officer of Equifax, Inc.

"A Monumental Celebration at Union Station" honoring graduates follows the Alumni Achievement Awards dinner. The event will be held in the Main Hall of Union Station and will feature live entertainment, desserts and dancing to "ODYSSEY." This celebration is for the entire University community, their family members and guests.

On Sunday, May 14, the GW academic processions will begin on the Ellipse at 9:30 a.m. The Commencement ceremony will begin at 10 a.m. At the conclusion of the program, graduates and their guests are invited to a reception in a football field-size tent on the Ellipse.

Graduation ceremonies for **GW's School of Medicine and Health Sciences** will take place Friday, May 27, at 11 a.m. at Lisner Auditorium (730 21st Street, NW). The keynote address will be delivered by Jordan J. Cohen, president of the American Association of Medical Colleges.

The **GW National Law Center** will hold its graduation on Sunday, May 29, at 1:30 p.m. in the Smith Center (600 22nd Street, NW). The keynote speaker will be former Supreme Court Justice Harry A. Blackmun.

Members of the media interested in attending GW's Commencement should contact Michael Freedman or Karen Sibert of the GW Office of Public Affairs at (202) 994-6460.

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The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996
NEWS

FOR IMMEDIATE RELEASE
May 4, 1995

Media Contact: Bob Ludwig
(202) 994-1423
Public Contact: Ocieola Newby
(202) 994-6455

MAPS FROM ERIC WOLF'S FIAT LIBRARY TO BE EXHIBITED AT GW'S GELMAN LIBRARY MAY 22 - JULY 28

"From Plantagenet to Saxe-Coburg: Maps from the Fiat Lux Library, 1482-1899"

EVENT: **"From Plantagenet to Saxe-Coburg: Maps from the Fiat Lux Library, 1482-1899."** Sponsored by the Special Collections Department of The George Washington University's Gelman Library. The exhibition highlights approximately 50 maps from the Fiat Lux Library of Eric Wolf.

In conjunction with the exhibit, a **symposium**, co-sponsored by the Washington Map Society, will be held on **June 15 at 5:30 p.m.** Panelists for the symposium include Robert Highbarger, vice president of the Washington Map Society; Evelyn Edson, professor of history at Piedmont Virginia Community College; and Ed Dahl, early cartography specialist at the National Archives of Canada.

DATES: **May 22 through July 28, 1995**
(Opening reception will be May 25 at 5:30 p.m.)

PLACE: Gelman Library (Room 207)
The George Washington University
2130 H Street, NW
Washington, D.C.
(Foggy Bottom Metro, Blue and Orange lines)

COST: Free and open to the public

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The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
May 5, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Maida Withers
(202) 994-8072

MAIDA WITHERS, ARTISTIC DIRECTOR OF DANCE CONSTRUCTION COMPANY AND GW PROFESSOR, TO TOUR JAPAN, KOREA AND MALAYSIA MAY-JULY 1995

Washington, D.C. -- This summer **The George Washington University Professor of Theatre and Dance MAIDA WITHERS** will tour in Southeast Asia performing and collaborating with international artists and conducting workshops in dance from Yokohama to Seoul to Kuala Lumpur.

Dancer/choreographer Maida Withers is founder and artistic director of Maida Withers' **Dance Construction Company of Washington, D.C.**, and professor of dance at **The George Washington University**. Withers is known for innovative dance works for stage and video and site-specific dances. Experimentation and collaboration with performing and visual artists are hallmarks of her work.

Among Withers' performances on the Southeast Asian tour is that of "**STONE CIRCLE**," in Tokyo, Japan on June 3. "STONE CIRCLE" is a full-evening work, a collaboration of new music, dance, poetry and visual design. Joining dancer/choreographer Withers are international artists **MARILIA**, vocalist, **STEPHEN LOCKWOOD**, keyboard composer, **FRANCOIS PEREZ**, multi-media artist and poet **GOZO YOSHIMASU**. These artists have a unified vision of dance, music and song as an expression of spirit. "STONE CIRCLE" takes us from an ancient past toward infinity. The collaboration for "STONE CIRCLE" originated in Washington, D.C., in April and May of 1995, when choreographer/artist **Jey Young Kim** was scholar-in-residence at the GW Department of Theatre and Dance.

In Korea, Withers will create a site-specific work for the Dance Festival of Sin Cha Hong and "Laughing Stone," and perform at the Daejon Dance Festival. In Malaysia, Withers will choreograph for the Kuala Lumpur Dance Theatre and collaborate with Marion D'Cruz and Dancers.

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Withers' recent works, "**IN WINDS OF SAND**" and "**ANCIENT LANDS, ANCIENT PEOPLES,**" involve video and dance created through a land site process at sacred earth sites and interaction with Native American peoples in Utah, Arizona and New Mexico. Withers's recent international tours include performances of "**IN WINDS OF SAND**" in China, Korea, Malaysia, Hong Kong, and Seoul, Korea; "**ROLLING THUNDER**" in Brasilia and Rio de Janeiro, Brazil in conjunction with Earth Summit '92; and "**OBSESSION**" and "**LEDGE**" in Mexico and Guatemala. Her video works, "**SANDS CYCLES**" and "**ORBIT,**" have been exhibited in the U.S. and in Germany.

MAIDA WITHERS ITINERARY - MAY through JUNE 1995

May 22 **DANCE PERFORMANCE**
Sopporo, Hokkaido, Japan

May 27 **DANCE WORKSHOP**
Nakano, Tokyo/Yamada Setsuko, Artist Sponsor

May 29 **DANCE AND MUSIC PERFORMANCE**
Maida Withers and Marilia
S.T. Spot, Yokohama, Japan

June 3 **"STONE CIRCLE" MULTI-MEDIA PERFORMANCE**
Maida Withers/Dance; Marilia/Vocals; Gozo Yoshimasu/Poetry; Stephen Lockwood/Keyboard; Francois Perez/Visual Design
BEAM Theatre, Shibuya, Tokyo, Japan

June 5 **DANCE WORKSHOP**
University of Tsukuba, Ibaraki-ken, Japan

June 10 **DANCE WORKSHOP**
Mariko Dance Theatre, Kyoto, Japan

June 15-18 **DANCE FESTIVAL - Site-Specific Collaboration**
Sin Cha Hong's *Laughing Stone Company*
Seoul, Ansung-Kun, Korea

June 20-25 **GUEST CHOREOGRAPHER**
Kuala Lumpur Dance Theatre, Kuala Lumpur, Malaysia

June 25-29 **COLLABORATION PROJECT**
Marion D'Cruz and Dancers, Kuala Lumpur, Malaysia

July 15-18 **DAEJON DANCE FESTIVAL**, Daejon, Korea
Maida Withers, Guest Artist
GW Dancers perform "**CRY OF THE SOUL,**" by Jey Young Kim, scholar-in-residence at GW, 1994

To contact Maida Withers in Washington, D.C., phone (202)994-0739 at her office or (703)522-7060 at her home or fax (202)994-9403.

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WASHINGTON DC
175TH ANNIVERSARY 1821-1996
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FOR IMMEDIATE RELEASE
May 5, 1995

CONTACT: Shawn Tate
(202) 994-6467

OPEN TO MEDIA COVERAGE

-- FINAL SHOW OF THE SEASON --

MAY 17 "KALB REPORT" CONSIDERS "THE PROPER ROLE OF THE PRESS IN A TIME OF RADICAL CHANGE"

Susan Feeney, Richard Harwood, Gil Klein, Andrew Kohut, Daniel Schorr and Helen Thomas Join Marvin Kalb for Ninth in Series of Broadcasts Produced by GW and National Press Club

EVENT: **The George Washington University** and **The National Press Club** present the ninth in a series of monthly, hour-long public affairs programs, **"THE KALB REPORT: PUBLIC POLICY AND THE PRESS."** This month's program addresses **"The Proper Role of the Press in a Time of Radical Change."**

Panelists joining **GW Visiting Professor of Press and Public Policy MARVIN KALB** include **SUSAN FEENEY**, national political reporter, *The Dallas Morning News*; **RICHARD HARWOOD**, columnist, *The Washington Post*; **GIL KLEIN**, national correspondent, Media General Newspapers; **ANDREW KOHUT**, director, Times Mirror Center for People & The Press; **DANIEL SCHORR**, senior news analyst, National Public Radio; and **HELEN THOMAS**, White House bureau chief, United Press International.

WHEN: Wednesday, May 17, 1995
Seating: 7:30 p.m.; **audience in place:** 7:45 p.m.
broadcast/taping: 8:00-9:00 p.m. (running real time)

WHERE: The National Press Club
14th and F Streets, NW
Washington, DC

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Office of Special Collections
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL
Room 20[illegible]

The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996
NEWS

FOR IMMEDIATE RELEASE
May 8, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

PUBLIC CONTACT: ANNE GRIST
(202) 973-1102

GW SPONSORS SMALL BUSINESS DEVELOPMENT CONFERENCE AND EXPOSITION WITH DC CHAMBER OF COMMERCE

June 22 All-Day Conference to Feature Hands-On Workshops and Exposition of Products and Services For The Benefit of Small Businesses

WHAT: "The Small Business Development Conference and Exposition." Sponsored by The George Washington University in cooperation with the D.C. Chamber of Commerce Small and Minority Business Committee.

WHEN: Thursday, June 22nd
9:00 a.m. to 5:30 p.m.

WHERE: The George Washington University
Smith Center
22nd & G Street, NW

WORKSHOPS:

9:30 a.m. - 11:00 a.m. "How to Develop a Basic Business Plan." Dr. Charles Toftoy, director, Center for the Advancement of Small Business and associate professor, The George Washington University School of Business and Public Management.

11:30 a.m. - 1:00 p.m. "How to Prepare Financial Statements and Manage Cash Flow." Sandra King, founder and owner of West Financial, providing business and financial planning for small businesses across the U.S.

1:30 p.m. - 3:00 p.m. "How to Increase Sales of Existing Products." Dave Rudd, instructor, The George Washington University School of Business and Public Management; former vice president of advertising, merchandising and catalog operations for Eddie Bauer.

3:30 p.m. - 5:00 p.m. "How to Select and Retain Effective People." Paul Malone, associate professor, The George Washington University School of Business and Public Management; management consultant to businesses and nonprofits.

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BACKGROUND:

To support the region's small business community, The George Washington University is sponsoring the Small Business Development Conference and Exposition. The goal of the conference is to lay a foundation for regional economic expansion through small business development in Maryland, Virginia and D.C. By encouraging economic development in the community, GW aspires to serve the region, its businesses and its citizens.

The conference will feature an exposition of products and services that benefit small businesses such as furniture dealers, computer software suppliers, banks, insurance companies, leasing firms, temporary personnel agencies, security firms, office products dealers, consultants, financial services suppliers, associations, marketing agencies, accounting firms and high-tech companies.

Members of the media interested in covering the conference or specific workshops should contact Nora Kelley in the Office of Public Affairs, (202) 994-3087.

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MEDIA CONTACT: NORA KELLEY
(202) 994-3087

FORMER U.S. SUPREME COURT JUSTICE HARRY BLACKMUN TO SPEAK AT GW NATIONAL LAW CENTER COMMENCEMENT MAY 28

WHAT: The George Washington University
National Law Center
Graduation
Keynote Speaker: The Honorable Harry Blackmun,
Former U.S. Supreme Court Justice

WHEN: Sunday, May 28
1:30 p.m.
(Blackmun will begin speaking around 1:50 p.m.)

WHERE: The George Washington University
Smith Center
600 22nd Street, NW (at the corner of G Street)
(Three blocks from the Foggy Bottom Metro stop)

BACKGROUND:

Former Supreme Court Justice Harry A. Blackmun, author of the 1973 landmark *Roe v. Wade* decision that legalized abortion in every state, was appointed by President Richard M. Nixon. Justice Blackmun served on the nation's highest court for 24 years, retiring in 1994.

Born in Nashville, Ill., Justice Blackmun graduated *summa cum laude* from Harvard in 1929 with an A.B. in mathematics. He continued at Harvard, earning his LL.B. degree in 1932.

Justice Blackmun began his law career in 1932 as a clerk to the Honorable John B. Sanborn, judge for the United States Court of Appeals for the Eighth Circuit. He then spent the next 18 years with the firm of Dorsey, Colman, Barker, Scott and Barber in Minneapolis. During much of this time, Justice Blackmun simultaneously taught law at the St. Paul College of Law (now William Mitchell College of Law) in St. Paul, Minn., and later at the University of Minnesota Law School in Minneapolis.

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In 1950, Blackmun left Dorsey, Colman, Barker, Scott and Barber to become the resident counsel at the Mayo Clinic and Mayo Association (now the Mayo Foundation) in Rochester, Minn., and a member of the Mayo Clinic's Section of Administration.

In 1959, President Dwight D. Eisenhower nominated Blackmun to the United States Court of Appeals for the Eighth Circuit -- succeeding the same Judge Sanborn for whom he had clerked in 1932. Justice Blackmun remained on this court until 1970, when he was appointed to the United States Supreme Court.

During his years on the Supreme Court, Justice Blackmun participated in a number of activities outside of the courtroom relating to constitutional justice and human rights. He also found time to teach and, in 1992, served as a visiting instructor of constitutional law at Tulane University Law School's Summer Session in Berlin.

Members of the media interested in covering the National Law Center Graduation and Justice Blackmun's address, should contact Nora Kelley in the GW Office of Public Affairs, (202) 994-3087.

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May 10, 1995

CONTACT: Karen Sibert
202/994-9023

DR. MARY FUTRELL, FORMER NEA PRESIDENT, NAMED DEAN OF GW GRADUATE SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

WASHINGTON -- Stephen Joel Trachtenberg, president of The George Washington University, has announced the appointment of Dr. Mary Futrell to serve as dean of the Graduate School of Education and Human Development (GSEHD). Futrell has served as interim dean at the school for the past semester. She is also an associate professor of educational policy, president of Education International and former head of the National Education Association.

President Trachtenberg noted that, "The qualities of leadership possessed by Dr. Futrell -- qualities that have taken her to presidencies of national and international organizations -- are those that make her such an ideal choice for this position. With her appointment, continuity of excellence at the GSEHD helm is assured."

Mary Futrell succeeds Peter Smith, a former Congressman from the state of Vermont, who left the University in December 1994 to become founding president of California State University at Monterey Bay.

"I am honored to be selected as the new dean of the Graduate School of Education and Human Development," said Futrell. "I look forward to continuing my work with our outstanding faculty and staff. We have a strong school and the innovations we have been deliberating will make it even stronger, enabling us to promote a higher level of learning for the students and clientele we serve throughout the metropolitan Washington area and the nation."

Formerly a secondary school teacher in Alexandria, Virginia, Mary Futrell has an international reputation as a visionary educator. Currently president of Education International, she has served as president of the World Confederation of Organizations of the Teaching Profession. For six years (1983-89), she was president of the National Education Association, having previously held positions within the organization as secretary/treasurer and board member. Futrell also headed the Virginia Education Association from 1976 to 1978 and the Education Association of Alexandria (1973-78).

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Futrell holds a bachelor's degree from Virginia State University, a master's in secondary education and a doctorate in educational policy studies from The George Washington University, where she has been a faculty member since 1992. In addition to her numerous affiliations with national and international organizations, she has received 17 honorary doctoral degrees from institutions in the United States and abroad.

"GW has enjoyed a unique relationship with Mary Futrell. As a student, a faculty member, an internationally known educator and, most recently, as interim dean, Dr. Futrell's contributions have been outstanding," said GW Vice President for Academic Affairs Roderick French. "She is a talented and creative leader. The school could not be in better hands."

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/ public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

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May 11, 1995

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PUBLIC CONTACT: Maida Withers
(202) 994-8072

GW DANCE STUDENTS AND PROFESSOR MAIDA WITHERS INVITED TO PERFORM AS GUESTS OF CITY AT DAEJON DANCE FESTIVAL IN DAEJON, KOREA JULY 15, 1995

Students to perform "The Cry of the Soul" by Choreographer Jey Young Kim

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On July 15, Withers will dance a solo piece and the students will perform **"THE CRY OF THE SOUL"** by choreographer **JEY YOUNG KIM.** Jey Young's piece was first developed and performed in Washington, D.C., when she was a 1994 Visiting Artist at GW. The dance was presented at the GW Fall Dance Concert, November 17-19, 1994, with Jey Young as soloist.

In "THE CRY OF THE SOUL" a dead woman's soul sits on her grave, talking about her life before death and regretting that she had not made better use of it. Choreography and Costumes are by **JEY YOUNG KIM,** music by **LAURIE ANDERSON,** photographs by **JOSEPH KUM** and lighting and set design by **ROBERT BOOKS.**

JEY YOUNG KIM, lecturer on the Faculty of the Arts at Chung Ange University in Seoul Korea, also serves as artistic director of the Green Dance Company at Chung Ang. A leading dancer with the Korea Contemporary Dance Company, the Korea Modern Dance Company and the prestigious Seoul Contemporary Dance Company, Jey Young currently tours and performs her own choreography as a solo artist. She has been featured and recognized with honors in several Korean Dance Festivals, including the opening ceremonies for the 1988 Olympics.

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The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
May 9, 1995

MEDIA CONTACTS: Shawn Tate
(202) 994-6467 and
Rich James (202) 416-5506

1995 NATIONAL TOWN FORUM ON CANCER AND AGING AT GW MAY 18

JOE KENNEDY, BETTY FRIEDAN AND CAROLE SIMPSON Join National and International Experts to Assess Social/Policy Implications of Cancer in an Increasingly Aging U.S. Society -- Advances in Treatment, Prevention, Self-Help and Screening

EVENT: **The George Washington University** will be the site for the **"1995 NATIONAL TOWN FORUM ON CANCER AND AGING,"** sponsored by the **Institute for Advanced Studies in Immunology and Aging.** Moderated by **CAROLE SIMPSON,** senior news correspondent, ABC News, the program will lead with expert presentations followed by questions from a panel of advocates and media representatives that includes **BETTY FRIEDAN,** author, "The Fountain of Age"; **LAMAR MCGINNIS,** president, the American Cancer Society; and **SUSAN CROWLY,** senior editor, *AARP Bulletin*. Following the keynote speaker, remarks will be made by Rep. **JOSEPH P. KENNEDY II** (D-Mass) in support of the Cancer and Aging initiative.

Scientific experts include **HAROLD P. FREEMAN,** M.D., chair, The President's Panel on Cancer, and chief of surgery, Harlem Hospital Center, NYC; **MALCOM S. MITCHELL,** M.D., director, Center for Biological Therapy and Melanoma Research, University of San Diego; **STEVEN A. ROSENBERG,** director, surgery, National Cancer Institute, NIH; **LODOVICO BALDUCCI,** senior geriatric oncologist, Moffitt Cancer Research Hospital, Tampa, FL; and **CURTIS M. METTLIN,** M.D., director, Cancer Control and Epidemiology, Roswell Park Cancer Institute, Buffalo, NY.

WHEN: Thursday, **May 18,** 1:00 to 3:30 p.m.

WHERE: The George Washington University
Dorothy Betts Theatre/Marvin Center
800 21st Street, NW, Washington, D.C.

COST: To reserve a free seat, please call (202) 333-4918.

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FOR IMMEDIATE RELEASE
May 10, 1995

Contact: Bob Ludwig
(202) 994-1423

GW AND CIA HOLD CONFERENCE TO CELEBRATE DECLASSIFICATION OF SATELLITE IMAGERY

EVENT: **"Piercing the Curtain: CORONA and the Revolution in Intelligence,"** a conference sponsored by The George Washington University's Space Policy Institute and the Central Intelligence Agency's Center for the Study of Intelligence. Addressing the conference will be GW President Stephen Joel Trachtenberg and Director of Central Intelligence-designate John M. Deutch.
ATTENDANCE AT THE CONFERENCE IS BY INVITATION ONLY.

DATE: **Tuesday, Wednesday, May 23-24, 1995**

PLACE: Marvin Center
800 21st Street, NW
Washington, D.C.

Background:

On February 22, 1995, President Clinton signed an executive order declassifying imagery collected by America's earliest satellite reconnaissance systems. The original photographic negatives recovered from space will be declassified, transferred to the National Archives and made available to the public.

A compilation of more than 30 newly declassified documents relating to early satellite imagery will be available at the conference. Enlarged samples of imagery will also be displayed in public for the first time to illustrate the scope and quality of imagery from space.

Among the subjects to be discussed at the conference will be: the development of CORONA, America's first reconnaisance satellite; CORONA's use by the intelligence community; the resulting revolution in mapmaking; and how satellite imagery assisted policymakers with challenges such as the alleged "missile gap" of the early 1960s, the 1967 Arab-Israeli War and the early Soviet-American strategic arms talks.

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WASHINGTON DC
175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
May 11, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Maida Withers
(202) 994-8072

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175TH ANNIVERSARY 1821-1996
NEWS

FOR IMMEDIATE RELEASE
May 16, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

ORGANIZATION LEADERSHIP EXPERT PETER SENGE TO SPEAK AS PART OF GW'S "LEADERS ON LEADERSHIP" SERIES

June 8 Workshop to Focus on "Building a Learning Organization: Insights on Theory and Implementation"

WHAT: "Building a Learning Organization: Insights on Theory and Implementation." An all-day seminar with **Peter Senge**, director of the MIT Organization Learning Center; **Fred Simon**, former project director for the 1995 Lincoln Continental; and **Joseph Jaworski**, former director of Worldwide Scenario Planning at Royal Dutch Shell, Limited. The Seminar is sponsored by The George Washington University School of Business and Public Management.

WHEN: Thursday, June 8, 1995
8:00 a.m. to 4:00 p.m.

WHERE: The Omni Shoreham Hotel
2500 Calvert Street, NW
Washington, D.C.

BACKGROUND:

Peter Senge is director of the Organization Learning Center at MIT's Sloan School of Management. The Center is a globally renowned leader in researching new learning processes and systems thinking methodologies. A sample of companies that have collaborated with the Center to develop these techniques includes Federal Express, AT&T, Hewlett-Packard, Amoco, Procter & Gamble, EDS, Motorola, GS Technologies, US West, Intel, Merk, Harley-Davidson, Royal Dutch Shell and Ford. His book, "The Fifth Discipline," has sold over 400,000 hardback copies since its publication in 1990.

Members of the media interested in covering the seminar should contact Nora Kelley in the GW Office of University Relations, (202) 994-3087.

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FOR IMMEDIATE RELEASE
May 17, 1995

CONTACT: Karen Sibert
202/994-9023 or
Carousel Bayrd
202/628-1691

-- MEDIA ADVISORY --

GW TO HOST FORUM ON SUSTAINABLE COMMUNITIES MAY 23

WHAT: A forum on **"Building Sustainable Communities,"** co-sponsored by *Who Cares: A Journal of Service and Action* and The George Washington University Office of Green University Programs. Moderated by William A. McDonough, architect for Sustainable Chattanooga.

Scheduled speakers include:
David Brower, founder of Friends of the Earth, Earth Island Institute and League of Conservation Voters
Monty Bruell, chairman of the board for the "Chattanooga Venture," president and founder of Pyramid Construction
Dan Clarkson, board member of Sustainable Seattle and the Rivers Council of Washington, attorney and environmental planner for the Washington Department of Ecology
Rabbi David Swartz, director of congregational relations for the Religious Action Center of Reform Judaism

WHEN: Tuesday, May 23, 1995
5:30 p.m.
Reception to follow

WHERE: The George Washington University
Funger Hall, Room 108
2201 G Street, NW

COST: Free and open to the public

Background:

In 1994, The George Washington University entered into an agreement with the U.S. Environmental Protection Agency to work together in a public/private partnership to advance an effort to become the first model "green" university in the nation and the world. To that end, GW has undertaken an initiative to infuse an environmental ethic of sustainability into all of its activities -- education and training, research, health care services, management and operations and facilities and infrastructure.

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175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
May 23, 1995

CONTACT: BOB LUDWIG
(202) 994-6460

INDEPENDENT GRADUATE SCHOOL OF POLITICAL MANAGEMENT TO JOIN GW'S COLUMBIAN SCHOOL OF ARTS AND SCIENCES

GSPM to officially become part of GW on July 1

WASHINGTON -- The George Washington University's Board of Trustees and the Trustees of the independently-managed Graduate School of Political Management (GSPM) have approved plans to have GSPM officially become a distinctive unit of GW's Columbian School of Arts and Sciences effective July 1. GSPM has been affiliated with GW and the School of Arts and Sciences' National Center for Communication Studies through a five-year cooperative agreement and has been located on the GW campus since 1991.

"The founders of the Graduate School of Political Management displayed a combination of sensitivity to trends in public affairs and commitment to public service that is a hallmark of The George Washington University," said GW President Stephen Joel Trachtenberg. "The addition of their distinctive degree program enhances that tradition."

Education in political management is one of the many fields where the strategic location of GW offers unique advantages including access to practitioners, internship opportunities, availability of highly qualified full-time and part-time faculty, and substantial visibility.

"Political managers exercise great influence on public debate," said GSPM Chairman Jerald terHorst. "As an integral part of a great university, the GSPM can make a major contribution in strengthening the standards of ethical practice and providing access to those who would be otherwise excluded from the debate. It gives us great satisfaction that the GW trustees, faculty and administration share our objectives."

GSPM's curriculum in political management also complements GW's advanced degree programs in political science, political communication, communication, journalism and legislative affairs in the Columbian School of Arts and Sciences; public finance and public administration in the School of Business and Public Management; as well as programs in GW's National Law Center.

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The cooperative agreement signed by the two institutions in December of 1990 called for location of the headquarters of GSPM on GW's campus, for the use of the University's facilities, academic collaboration and the right of cross registration for students of both institutions. GSPM's Washington Degree Program began in 1991 and offered a full range of programs leading to the degree of master of professional studies in political management (a GSPM degree).

GSPM's enrollment has jumped from 75 students in 1990 to approximately 200 students this year. Given the growth in the United States of political management as a profession and the extraordinary recent growth of democratic institutions around the world, the demand for skilled political managers is likely to increase. In fact, the membership of the leading professional association, the American Association of Political Consultants, has increased from 300 to 800 firms in one recent three-year period.

GSPM was founded in New York in 1986 and chartered by the New York State Board of Regents. It offers the nation's first integrated curriculum teaching professional skills and ethical principles in political campaigning, lobbying, government relations and issues management, leading to the master of professional studies degree in political management. GSPM awarded its first degrees in 1988.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.

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FOR IMMEDIATE RELEASE
May 24, 1995

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

GW ESTABLISHES NEW GRADUATE EDUCATION CENTER IN ALEXANDRIA, VA.

Scheduled opening in September 1995 will bring business, management, education courses to professionals in Northern Va.

WASHINGTON -- The George Washington University has announced the establishment of a new graduate education center in the city of Alexandria, Virginia, which is scheduled to open in September 1995. The center will be located at 1775 Duke Street (next to the King Street Metro station) and will offer an array of evening and weekend programs for graduate certificates and degrees to a growing professional population in this area.

"The viability of this institution depends upon our ability to adapt to the changing needs of the marketplace," said GW President Stephen Joel Trachtenberg. "This is a unique and important partnership with the city of Alexandria to provide graduate center education to a growing professional constituency."

Employers in Alexandria had expressed great interest in establishing a graduate education center in the area. In the spring of 1993, nearly 75 employers wrote in reply to an inquiry from the Alexandria Economic Development Program that they would enthusiastically support a graduate education center in the community. The following year, GW officials were invited by the Alexandria Economic Development Program to consider establishing an education center in Alexandria.

"We are excited about our partnership with The George Washington University in providing this new and invaluable resource to Alexandria employers, employees and residents," said Alexandria Mayor Patricia S. Ticer. "Vice Mayor Kerry Donley, Delegate Marian Van Landingham and the city council, together with the Alexandria Economic Development Program, the Chamber of Commerce and myself, will continue to work hand in hand with the University to promote and expand the Alexandria Graduate Education Center's presence in the city."

Data from the survey of residents indicated that primary areas of academic interest among adult students in Northern

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Virginia included business, management and education. Thus, the menu of graduate center opportunities at the new Alexandria location will consist of a fast-track Master of Business Administration program, programs in early childhood special education, information management and information systems, language in education, management of research and development, and school counseling. Additional offerings in sampling and data analysis, technology in higher education and human resource development are being considered.

"GW is very pleased to have been invited by the city of Alexandria to establish a graduate education center," commented Roger Whitaker, director of the GW Division of University Programs. "We are committed to developing a center of the highest standard and look forward to working with members of the Alexandria community to offer graduate opportunities that respond to its educational needs and interests."

GW's Alexandria Graduate Education Center will be located in a new building in a 76-acre, mixed use (commercial, residential, retail, hotel) community. Located for easy access by Metro or by car, the center will occupy 11,600 square feet of first floor space. Seven classrooms are planned, with a tiered classroom for up to 60 MBA students, special observation rooms for two education programs, a "model practices" classroom for the early childhood education program and a state-of-the-art computer lab.

U.S. Representative Jim Moran said, "We welcome the George Washington University to Alexandria. The new graduate education center will offer residents of the city an opportunity for graduate study right here in Northern Virginia. GW will be an invaluable part of the community."

An opening ceremony for GW's Alexandria Graduate Education Center is scheduled for September 1995, after which there will be a series of informational events for professionals and employers to explore the new center's offerings. Classes will begin January 1996.

The GW Division of University Programs has been providing academic programs for working professionals throughout the Washington metropolitan area for 60 years. It currently administers 17 academic programs at 11 sites in the District of Columbia, Maryland and Virginia. Graduate center programs maintain the same academic standards as those offered on GW's main campus, and are taught by the faculties of the University's four participating schools.

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The George Washington University
WASHINGTON DC
175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
May 30, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Arden Batch
(202) 483-9200 x17

WASHINGTON CLUB FINE ARTS EXHIBIT FEATURES GW FACULTY ARTISTS TURKER OZDOGAN AND FRANK WRIGHT JUNE 12 - JUNE 23

EVENT: Fine arts faculty artists from **The George Washington University** will showcase their works at **The Washington Club: TURKER OZDOGAN**, GW professor of ceramics, and **FRANK WRIGHT**, GW professor of drawing and graphics. Ozdogan and Wright will be joined by local sculptress **PAULINE TRIMPI**.

The exhibit commemorates the 104th anniversary of The Washington Club, celebrating the Lindberg flight anniversary. Lindberg stayed at the Cissy Patterson House and met the press there with President Coolidge who was also residing at the Patterson House during renovation of The White House.

In addition, The George Washington University will be celebrating its 175th anniversary this fall.

WHEN: June 12 - June 24, 1995
Opening reception June 12 at 6:00 p.m. to 8:00 p.m.
Weekdays, 10 a.m. to 4 p.m.
Weekends, 12 noon to 4 p.m.

WHERE: The Washington Club
15 Dupont Circle, N.W.
Washington, D.C. 20036

COST: Free and open to the public. For more information, call Arden Batch at (202)483-9200 x17.

BACKGROUND:

TURKER OZDOGAN, professor of ceramics at GW, received his initial training and Master of Ceramics diploma at the Applied Fine Arts School, Istanbul, Turkey, in 1967. He was awarded apprenticeships at Eczacibasi Ceramic Factory, Istanbul, Turkey,

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and at Furst Adolf Werkstatte Fur Keramik, Buckebrug, West Germany. He studied at The Corcoran School of Art and at GW, where he received his M.F.A. degree. His solo exhibitions include The Corcoran Gallery of Art, The International Monetary Fund, The Embassy of the Republic of Turkey, The Middle East Institute and a two-person faculty show at GW's Dimock Gallery. Numerous group exhibitions include the World Bank, Meridian House, Franz Bader Gallery and "Architectural Ceramics" at The Dimock Gallery.

He has been active in the organization of ceramic workshops at the University, has presented papers, has received various international grants and, in recent years, has been a technical consultant in his native Turkey. He has exhibited at Turkevi Art Gallery in New York and his work is included in many public and private collections.

FRANK WRIGHT, professor of drawing and graphics at GW, holds degrees from American University (B.A., 1954), and the University of Illinois (M.A., 1961). He was the recipient of a National Society of Art and Letters Scholarship, a Leopold Schepp Foundation Scholarship and a Paul J. Sachs Fellowship in Graphic Arts. Wright's work has been featured in various group exhibitions **"The Artist and the Space Shuttle,"** 1983-86; **"The Artist's Studio in American Painting, 1940-1983,"** Allentown Art Museum, 1984; **"Realism,"** SECCA, Winston-Salem, NC, 1984; and in two travelling exhibitions organized by the Jane Haslem Gallery. Wright has had solo exhibitions at The Corcoran Gallery of Art; the Kennedy Galleries, NY; and the International Monetary Fund Visitors' Center, Washington, D.C.

Wright has completed many commissions of Washington subjects, most notably an illusionistic mural for the Oliver Carr Company's Republic Place, paintings for the Perpetual Bank in the Washington Building and a historical painting of a Washington event commissioned by Arthur Andersen & Co. Wright's series of historical views of Pennsylvania Avenue, which he calls **"Parades Gone By,"** are featured in the book "Pennsylvania Avenue: American's Main Street" (American Institute of Architects, January, 1989). His painting **"The Inaugural Parade of FDR in 1941"** was featured on the cover of the *Wilson Quarterly* (January, 1989); this same painting was also illustrated in an article entitled "Capital Architecture: Ebb and Flow of Time and Tastes Reshape Kennedy's Grand Vision," by Paul Goldberger (*The New York Times*, January 19, 1989). His works are also in local corporate collections.

PAULINE TRIMPI received her B.A. at Elmira College for Women in Elmira, NY, and did post-baccalaureate work at The College of William and Mary College where she studied sculpture. Trimpi has commissioned works in Switzerland, England and the United States.